Allie Dobbs
akdobbs.com

Relevant Work Experience

Senior UX Designer
Edward Jones | April 2023 – Present
- Work hand in hand with UX researchers, fellow UX designers, accessibility specialists, content strategists, and UX strategists to ensure product alignment of designs and roadmap items
- Create solutions and enhancements for Salesforce rollout and integration into the Edward Jones system ecosystem
- Mentor fellow designers in their current work
- Work alongside product members to ensure UX enhancements are properly prioritized based on user impact scoring

UX Designer II
Edward Jones | March 2021 – April 2023
- Craft wireframes, mockups, and prototypes
- Utilize internal analytics software (such as Pendo) to implement and back data-drive solutions and designs
- Collaborate with third party vendor designers, leaders, and developers
- Provide development hand-off that is collaborative, detailed and constant two-way street

UX Designer and Developer II
RaceTrac | December 2019 – March 2021
- Gather requirements through user research
- Craft wireframes, prototypes, and mockups
- Create responsive designs that reflect brand standards
- Review quality of deliverables provided by vendors
- Collaborate with external designers and project managers
- Train and mentor a team of front-end developers
- Present designs to stakeholders
- Review and approve development for compliance of UI standards and accessibility

Education

UX Course, General Assembly | May 2017

University of North Georgia | December 2015
Bachelor's of Science in Computer Science
Bachelor's of Science in Mathematics

Knowledge In

ADA Web Compliance
Wireframing
Prototyping
Visual Design
User Research
Kentico CMS
Agile Methodology
Lean UX Methodology
Videography
Salesforce & ServiceNow

Tools

Figma
Sketch
InVision
Adobe XD
Adobe Illustrator
Adobe Photoshop
Zeplin
Visual Studio
TFS

Coding Languages

HTML
CSS
SCSS
JavaScript
JQuery
SQL
C#
ASP.NET

Contact

akdobbs.com
alliekdobbs@gmail.com
(678) 863-6684